Regular Meeting Minutes
January 8, 2018

Call to Order
President Bill Smiley called to order the regular meeting of the Chardon Square Association at 6:02 PM.

Roll Call
Members and guests present were: Mariann Goodwin, Colleen Lear, Jeff Smock, Mary Glauser, Stacia Clawson, Mitzi DiCorpo Coso, Katy Farrell, Melissa Ricco, Stephanie Talty, Kathy Dufur, Bill Smiley, Jon Merz, Steve Yaney, Heather Means, Dan Means, Melanie Yatsko, Thalia Hutter, and Rebekah Havanchak.

Approval of Minutes
Heather Means made a motion to accept the December 2017 meeting minutes as written. Mariann Goodwin seconded the motion and the motion was carried.

Officer Reports

Bill Smiley, President
- Bill thanked Heather Means for her service as president.

Stephanie Talty, Vice President
- Stephanie expressed concerns about the large snow piles in front of the retail stores on the square.

Melissa Ricco, Secretary
- Nothing to report.

Kathy Dufur, Treasurer
- Kathy reported the income and expenses for December. The balance in the checking is $1,097.47, $18,160.15 in savings and $3,044.18 in the CD for a total of $22,301.80. With a commitment of $2,500 in pledges for the flagpole, we have an available balance of $19,801.80.

IT Report
- Dan Means reported that we have 2,472 followers on Facebook, up 18 from December. We have 539 followers on Twitter, up 10 from December.
Dan asked the event committee chairs to provide updates to the vendor application forms for 2018.

City Report
- Steve Yaney had nothing to report. He mentioned that he will contact Paul regarding the snow piles on the square.

Old Business
- Bill is asking the membership for suggestions for one or more capital projects in 2018. Heather Means mentioned the maintenance, repairs, and repainting of the mural behind the Giving Garden.
- Dan Means asked about the restoration of the gazebo on the square, but this will not be done until 2019.
- Thalia Hutter asked about white lights on the trees along the sidewalk on the west side of the square. The City of Chardon has said that this would require extensive electrical work which would be too costly.
- Jon Merz asked about the scholarship, however this is funded through the KidsFest event and is not considered a capital project.

Committee Reports

Membership
- Stephanie Talty had nothing to report.

Advertising
- Mariann Goodwin reported that the Destination Geauga Visitors Guide will be completed by the end of January. They are reaching out to verify correct event information.

Nativity
- Plans were made to dismantle the nativity on the square on Thursday, January 11th due to the forecasted warm weather and melted snow. Kathy Dufur will organize volunteers to help.
- Mariann Goodwin reported that she spoke with the artist about a new nativity display. They are planning to provide drawings by next month, and there will be a cost for the new display. Heather Means mentioned that we will need to seek approval from Chardon City Council before making any changes.
- We will be replacing the existing display with a flat silhouette design which will be easy to set up and take down.
- We will reach out to Pilgrim Christian Church to see if they are interested in the current display.

**Breakfast with the Easter Bunny**
- Jon Merz will meet with Mariann Goodwin to begin planning for this event.

**Giving Garden**
- Heather Means reported that the mural wall needs repair before it can be repainted. She is asking Mike for an estimate on the painting. There was discussion on contacting the City about patching the wall.

**Flower Baskets**
- Thalia Hutter reported that she is working on scheduling a meeting with the flower vendor.

**New Business**
- **2018 Budget** - The board will be meeting to finalize the 2018 budget. Bill asked that all committees submit any budget changes to the board as soon as possible.
- **Event Cards** - Stacia Clawson reported that the Chamber of Commerce will be purchasing 2,500 event cards for $250. She asked for $100 from the Chardon Square Association to put towards the cost. Heather Means made a motion to give $100 to the Chamber for the cost of the event cards. Colleen Lear seconded the motion, and the motion carried.
- **Event Dates** - Steve Yaney mentioned that he would like to verify our event dates for the city calendar.
- **WinterFest** - Mary Glauser reported that WinterFest will be this Saturday, January 13th, 2:00 - 5:00 PM. The times have changed because the movie at the Geauga Theater was canceled. She asked if the Chardon Square Association would donate $400 towards the event to sponsor the horse-drawn carriage rides. Stephanie Talty made a motion to give $400 to Chardon Tomorrow to sponsor the horse-drawn carriage rides. Dan Means seconded the motion, and the motion carried.
- **Chardon Tomorrow Events** - Mary Glauser handed out a schedule of all the Chardon Tomorrow events for 2018 and gave an overview of them. The focus of the events is to promote local businesses and restaurants. She invited any Chardon Square Association members to attend any of their planning meetings.
Thank-you Note - Thalia Hutter reported that our thank-you note was published in the Mapleleaf. It extended a thank-you to WalMart, the City of Chardon, and the businesses and individuals who supported our events last year.

Adjournment

Colleen Lear made a motion to adjourn the meeting. Melanie Yatsko seconded the motion, and the motion carried. The meeting was adjourned at 6:35 PM.

Minutes prepared by Dan Means.